ORDER

Orders Order / Rev: A2706019 Alt Order #: 27131529 Product Desc: Candidate Estimate: 7630 Wichita KS KSNW Flight Dates: 09/30/20 - 10/06/20 Primary AE: Katz Washington Original Date / Rev: 09/29/20 / 09/29/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat Agency Name: Strategic Media Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 1911 North Fort Myer Drive Billing Cycle: WEEKLY Arlington, VA 22209 Agency Commission: 15% Advertiser Name: POL/Roger Marshall/US Senate/KS/Re Order Brand: Demographic: A25-54 New Business Thru: **Product Codes:** PL11 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN13871/SP2622/AL1146 Revenue Code 2: POL Unit Code: General POL-CAND Revenue Code 3: Order Separation: 00:15:00 Priority: P₅

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/04/20	24	\$11,240.00	\$9,554.00	October 2020	35	\$16,900.00	\$14,365.00	0.00
10/05/20	10/11/20	11	\$5,660.00	\$4,811.00	Totals	35	\$16,900.00	\$14,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ch Start Ln End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/30/20 09/30/20 Today Show 7-8am Multi CM 7-8am :30 \$350.00P4 0.00 NM \$350.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date Spots/Week Rate **End Date** Weekdays Rating Week: 09/28/20 10/04/20 --W----\$350.00 0.00 Multi 10/01/20 10/01/20 Today Show 7-8am CM 7-8am ---T---:30 \$350.00P4 0.00 NM \$350.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/28/20 10/04/20 ---T---\$350.00 0.00 Multi 10/02/20 10/02/20 Today Show 7-8am CM 7-8am ----F--:30 \$350.00P4 0.00 NM \$350.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date **End Date** Weekdays Spots/Week Rating Rate ----F--Week: 09/28/20 10/04/20 \$350.00 0.00 Multi 10/05/20 10/05/20 Today Show 7-8am CM 7-8am :30 \$350.00P4 0.00 NM M-----\$350.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date **End Date** Weekdays Spots/Week Rate Rating

Print Date: 09/29/20 14:14:55 Page 2 of 5

Wichita KS KSNW

Order / Rev:

A2706019

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: Flight Dates: 27131529

Product Desc:

Candidate

09/30/20 - 10/06/20

Estimate:

7630

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Jeopard	dy B											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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•	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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KSN Ne	ews									- 1		
The second secon	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
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Wichita KS KSNW

Order / Rev:

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Advertiser:

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Alt Order #:

27131529

31529

Product Desc:

Candidate

Flight Dates:

09/30/20 - 10/06/20

Estimate:

7630

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
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KON	Nieuw		Sun KSN News a	t Five								
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1/2	<u>Start Date</u> 09/28/20	End Date 10/04/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
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Print Date: 09/29/20 14:14:56

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Wichita KS KSNW

Order / Rev:

A2706019

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

27131529

Product Desc:

Flight Dates:

09/30/20 - 10/06/20

Estimate:

7630

Candidate

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	Starr	Date	End Date	vveekaavs	Spots/vveek	Rate	Rating						

Print Date: 09/29/20 14:14:56 Page 5 of 5

Order / Rev:

A2706019

Advertiser:

Product Desc:

POL/Roger Marshall/US Senate/KS/Rep

Len Spots

Alt Order #: Flight Dates:

Ln Ch

27131529

Start

End

09/30/20 - 10/06/20

Inventory Code

Estimate:

Break Start/End Time

7630

Candidate

Days

Wichita KS KSNW

Rate Pri Rtg Type Spots

Amount

Totals

\$16,900.00



125 West 55th St New York, NY 10019

Contract # 27131529

Changes as of: 9/29/2020 at 11:25 AM Flight: 9/30/20 - 10/6/20

Version: Original Order Station: KSNW Market: Wichita

Con Type: POLITICAL/VOTE

CPE: 560/646/7630 Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Office: WASHINGTON

Total \$: \$16,900.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Service: Nielsen

Total Spots: 35 Total CPP: \$0.00

SUITE 400

Agency Order #: 10012765 Buyer: Rheault, Ben

Primary Demo:

Total GRP:

ARLINGTON, VA 20009

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Separation:

											9/30	- 10/6	Total	Total		
# Day/Time	DP	Program	Rate	Len	9/30	10/1	10/2	10/3	10/4	10/5	10/6		Spots	\$	CPP*	GRI
W-F,M-Tu 1 7a-8a		Today Show (7-8am)	\$350.00	30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0
Sa 2 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	
Su 3 8a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	
W-F,M-Tu 4 4p-4:30p		Jeopardy B	\$300.00	30	1	0	1	0	0	1	0		3	\$900.00	\$0.00	(
W-F,M-Tu 5 4:30p-5p		Jeopardy	\$400.00	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	(
W-F,M-Tu 6 5p-5:30p		KSN News	\$500.00	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	(
W-F,M-Tu 7 6p-6:30p		KSN News	\$750.00	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	
Sa 8 6p-6:30p		KSN News	\$400.00	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	
Su 9 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	
W-F,M-Tu 0 6:30p-7p		Wheel of Fortune	\$800.00	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	
Sa 1 6:30p-7p		Wheel of Fortune	\$400.00	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	
W-F,M-Tu 2 10p-10:35p		KSN News	\$750.00	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	
Sa 3 10p-10:30p		KSN News	\$500.00	30	0	0	0	1.	0	0	0		1	\$500.00	\$0.00	
Su 4 10p-10:30p		KSN News	\$600.00	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	
W-F,M-Tu 5 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	1_	_1	1	0	0	1	1		5	\$1,400.00	\$0.00	



125 West 55th St New York, NY 10019

Contract # 27131529 CPE: 560/646/7630 Changes as of: 9/29/2020 at 11:25 AM

Version: Original Order

Flight: 9/30/20 - 10/6/20

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE

Advertiser: Kansans for Marshall

Market: Wichita

Total \$: \$16,900.00

Product: Candidate

Total Spots: 35

SUITE 400

Agency Order #: 10012765

Service: Nielsen

Total CPP: \$0.00

ARLINGTON, VA 20009

Buyer: Rheault, Ben

Primary Demo:

Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Separation:

Assistant: KELLY JOHNS 202-872-5880

Office: WASHINGTON

Special Instructions

	Competitive Information
Market Budget:	\$16,900
KSNW Share:	100%
Comment:	
	Competitive Unknown

		Daypart Si	ummary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$16,900.00	N/A	0.0
Total	100%	35	\$16,900.00	N/A	0.0

Mor	nthly Summar	У
Month	Spots	Dollars
2020-Oct	35	\$16,900.00
Total	35	\$16,900.00

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment			
Queued for Electronic Contracting	9/29/20 11:26 AM	-				\$0	\$0				
New	9/29/20 11:25 AM	KELLY JOHNS	New	35		\$16,900.00	\$16,900.00				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATION THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY PROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
LETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
Į, Neil Williams	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE
STAT	E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Roger Marshall	
Authorized committee:	
Kansans for Marshall	
Agency requesting time (and contact information):	
N/A Strategic Media Services, Inc.	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Senate	
Date of election: 11/3/20	✓ General Primary
Treasurer of candidate's authorized committee:	
Chris Marston	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	ndidate, or
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, inc	cluding applicable classes and rates, discount, promotion
and other sales practices (not applicable to federal candida	tes).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Neil Williams Digitally signed by Neil Williams Date: 2020,04.14 10:59:03 -04'00'	Signature: Unotes Berry
Name: Neil Williams	Name: Audrey Berry
Date of Request to Purchase Ad Time: 9/4/20	Date of Station Agreement to Sell Time: 9/29/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.									
Candidate/Authorized Committee/Agency									
Signature: Neil Williams	Digitally signed by Neil Will Date: 2020.04.14 10:59:31								
Name: Neil Williams									
Date: 9/4/20									
TO	BE COMPLETED BY STATION OF	VLY							
Ad submitted to Station? Yes Note: Must have separate PB-19 Form	No Date ad received:								
Federal candidate certification signed (ab	ove): Yes No	N/A							
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):									
Contract #: A2706019									
Est. #: Station Location: Run Start and End Dates: 9/30/20 - 10/6/20									
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF. 7630									